

Shared Identity & Interest Alumni Network Committee Volunteer

Volunteer Position Summary & Purpose

Engaged alumni volunteers are a key component of a successful Shared Identity & Interest Alumni Network. The SII alumni networks are led by alumni volunteers who wish to reconnect with GW and with fellow alumni based on their shared identity and/or interest. Each Network will be assigned a staff liaison who will serve as their primary University point of contact. The staff liaison provides guidance and support to Network Volunteers pertaining to committee management, event management processes and procedures, marketing and communications, and data and record keeping.

Major Duties & Responsibilities

In an effort to establish validity, consistency, and effective connections, we expect Shared Identity & Interest Alumni Network Committee Volunteers to:

- Understand and embrace the mission and values of the university and DAR, serving as a university ambassador on behalf of the network.
- Facilitate engagement between alumni and the university through volunteer-led outreach, communications, and events.
- Ensure that the alumni network events are accessible to all interested alumni.
- Develop events appropriate to your shared identity or interest in support of DAR goals and the action plan, leading and coordinating all aspects of planning and executing 2-6 Network events in a given fiscal year.
- Support event-marketing efforts to help increase event participation through personal (phone or email) outreach to other alumni.
- Utilize email and social media to increase awareness of the SII alumni network and its activities.
- Support the philanthropic efforts of the university by making a personal contribution to the area of their choosing and serve as an advocate for other University philanthropic initiatives.

Training

- An initial conversation with OAR staff about Shared Identity & Interest Alumni Networks, this position description, and volunteer opportunities in your specific identity or interest.
- Additional training opportunities may exist throughout the course of the volunteer period.

Time Commitment

- Serve a two-year term that will be reassessed at the end of each fiscal year (July 1 - June 30).
- Attend Committee meetings as scheduled by the Shared Identity & Interest Network Chair or staff liaison.
- Attend and/or support all network events.
- Volunteers will spend approximately two (2-4) hours per month working with the committee. Time commitments may vary due to needs and nature of event planning and staffing during the year as well as the size of the network.

Annual Philanthropic Obligation

- Make an annual gift to GW at a level of individual comfort.

Staff Contact

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